

3rd and 4th Noble Truths of Buddhist Economics

Economic Principles

Sufficiency (小欲知足) vs. Desire (欲簿) & Growth

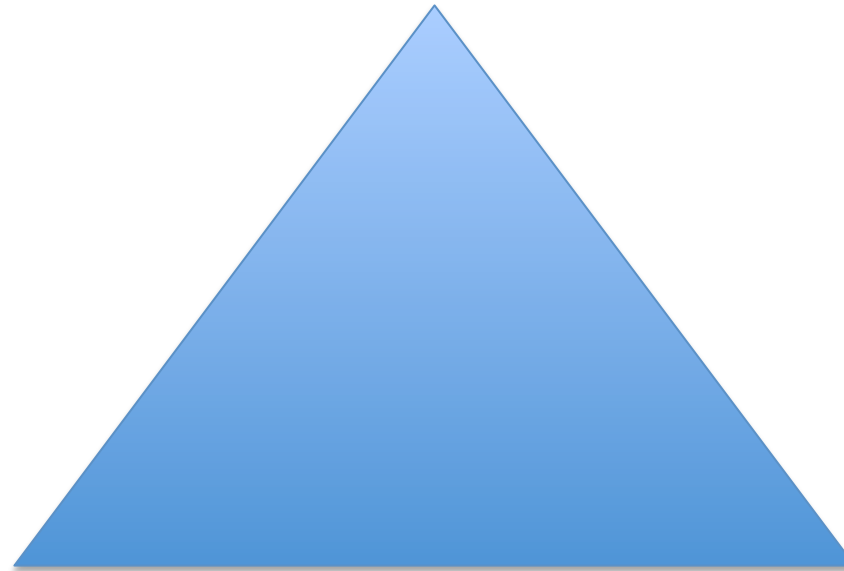
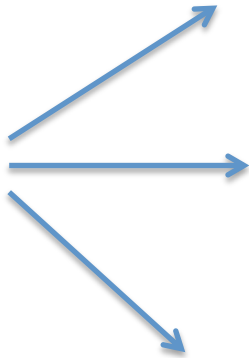
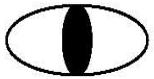
Awakening vs. Wealth

Inner & Outer Development (*bhavana* 開発)

Non-Harming/Non-violence/Non-exploitation

Cooperation/Interdependence vs. Competition/Individualism

Eye of Discriminating Wisdom
sees in all directions



Economic Structures

Decentralization (interdependence)

Democracy (not-self)

Alternative indicators (qualitative)

Economic Policy

4 Pillars of GNH

Sustainable development

Preservation & promotion of cultural values

Conservation of the natural environment

Establishment of good governance